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In the centre of good contacts!



Your home for successful business in India

Your aim is to avail yourself of the opportunities in India and plan your entry into the market. To do this, a central base in India from which you can operate in local markets is essential. German Centre Delhi.Gurgaon is the ideal place for you to base yourself. Here you can lease small to big offices at competitive terms. The in-house Business Centre supports you with your daily business activities. Reliable management combined with a German understanding of quality as well as infrastructure which meets your needs will help you enter the Indian market quickly and with a manageable level of risk. As a tenant, you will be able to profit from contacts to firms, local authorities and associations and thus quickly build up your own networks.

Challenges and opportunities aplenty

Around 1,800 German firms are already active in India, and the number is increasing all the time. Continuously high growth rates of eight percent in the last four years and extensive direct investment in the industrial, trade and services sectors provide attractive opportunities for German businesses. The large domestic market and a rapidly increasing number of Indian small and medium-sized enterprises are another plus. With more than one billion inhabitants, a wide spectrum of political parties, a good economic setting and a free press, India is the most populous democracy in the world. India has great potential – not least as an investment location for German small and medium-sized enterprises.

German Centre Delhi.Gurgaon is the newest Asian location in the worldwide network of German Centres. The German Centres unite the strengths of German business under one roof. They are supported by umbrella organisations of German business as well as federal and state ministries.



Delhi.Gurgaon

India



**German Centre
Delhi.Gurgaon is your
location in India.**

**Office rooms in Grade-
A-Standard from 26 sqm
onwards are available.
The Business Centre and
the German Manage-
ment support you in your
daily business.**



Focus on the growth market India.

Gurgaon in the industrial belt of India's capital city

Firms at the beginning of their expansion into India particularly need a central operations base from which they can open new branches as and when necessary. New Delhi is the seat of government and an international trading location. It is highly urbanised, has a well-developed services sector and is also a popular location for international fairs and conferences. It is here that the economic, as well as the political, course is set. Easy access to authorities and to a well-educated workforce make New Delhi an attractive location for German small and medium-sized enterprises in particular.

The city of Gurgaon is situated at the city limits of New Delhi. It has a modern infrastructure and offers easy access to motorways. Indira Gandhi International Airport, which is 15 km away, can be

reached in half an hour. This provides you with ideal national and international connections and therefore easy access to channels of distribution. Many companies have realised the advantages of locating in Gurgaon, which is evident by the high concentration of national and international companies here.

Practical support from the German Centre when entering the market

Small and medium-sized enterprises with their limited human and financial resources generally start out with small office units. These are often in short supply on the local market. You will also need the support of service providers such as tax, legal and human resource advisers although you may not want to employ them in-house. Practical help with day-to-day

business, contact with German companies already located here and easy access to market information are also necessary for successful market entry.

The German Centre offers practical support, offices from 26 sqm onwards, single desk space and seminar rooms for small and medium-sized enterprises. Direct communication, easy access to authorities, a comprehensive range of services and access to networks will help you on your way. Both newcomers to India and well-established companies can benefit from being in the German Centre Delhi.Gurgaon and being part of its German community.

More info from www.gurgaon.germancentre.com

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Shanghai, Singapore, and soon in Moscow.

